



AMERICAN FALLEN WARRIOR MEMORIAL FOUNDATION

Honoring our fallen warriors and celebrating their lives

Invitation

Fallen Warrior Memorial Luncheon

TO HONOR THE FALLEN SERVICE MEMBERS AND FAMILIES RESULTING FROM TERRORISM
AGAINST OUR SERVICE MEMBERS FROM 1983 TO THE PRESENT

11:45-1:00P, SEP 11, 2019

IN THE SHIELD ROOM AT SPORTING KC/CHILDREN'S MERCY PARK,
1 SPORTING WAY, KANSAS CITY, KS 66111

AMERICAN FALLEN WARRIOR MEMORIAL FOUNDATION (AFWMF) WILL:

1. HONOR THE FALLEN WARRIORS FROM THE WAR ON TERROR
2. DEMONSTRATE THE VIRTUAL MEMORIAL CAPABILITY
3. ANNOUNCE THE LOCATION FOR A PHYSICAL MEMORIAL AND MUSEUM
4. HEAR A PERSONAL MESSAGE FROM LT GENERAL DAVID R. HOGG US ARMY (RETIRED)*
5. INCREASE COMMUNITY AWARENESS OF THE PROJECT

Please join the AFWMF for the Fallen Warrior Luncheon to honor the brave men and women who gave their lives during this national struggle in the war on terrorism. Each year we honor the nearly 8000 fallen warriors as well as those who have served, are serving or are supporting our veteran's community.

*This **Virtual Memorial** will be the first of its kind in the US. This approach will allow family and friends the ability to "tell the story" of each fallen warrior and celebrate their life as well as remember their sacrifice.*

Each table of 10 purchased by an organization will provide a seat for a veteran or active duty servicemember and a gold star family member to join them at their table.

Reservations will be required and you can register at <https://americanfallenwarrior.org/events/>

Please join us for this celebration of honor and help us remember those uniformed service members who made the ultimate sacrifice to our nation

*Awards: Hogg's awards include the Legion of Merit, Bronze Star Medal with "V" device, Defense Meritorious Service Medal and Army Meritorious Service Medal, Kosovo Campaign Medal, NATO Medal, and Combat Action Badge. Unit awards include the Valorous Unit Award, Joint Meritorious Unit award, and the Army Superior Unit award. Hogg was awarded the Defense Distinguished Service Medal by General Philip Breedlove at his retirement ceremony on September 15, 2015

The American Fallen Warrior Memorial Foundation is a designated 501(c)(3) non-profit whose mission is to provide the organizing, fundraising and coordinating efforts to build a memorial and museum in the Kansas City area in commemoration of America's Fallen Warriors who lost their life to acts of terrorism against our uniformed service members from 1983 to the present. All donations are tax deductible and your generosity and support are appreciated as we honor the nearly 8000 men and women who gave their life during the war on terrorism.

John (Jack) Rush
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Michael Prevou
AFWMF Director of Operations
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2019/07/17



Thank you for considering sponsorship for this annual patriotic event. Your sponsorship honors those who have given their lives in the service to their country during the war on terror.

THERE ARE FIVE LEVELS OF SPONSORSHIP FOR THE LUNCHEON:

	5 STAR: \$25,000
	4 STAR: \$10,000
	3 STAR: \$3,000
	2 STAR: \$1000
	1 STAR: \$650

<i>Level</i>	<i>Sponsorship Benefits</i>
	Exclusive naming rights, 16 event & VIP cocktail reception tickets, Table banner, full page ad in event program, premier seating, prime logo placement on all signage, social media, and screens, special recognition by the emcee. Four Lifetime Memberships to American Fallen Warrior Memorial. Recognition during the Patriot Award Ceremony.
	8 event & 4 VIP cocktail reception tickets, Table banner, quarter page ad in event program, premier seating, prime logo placement on all signage, social media, and screens, special recognition by the emcee. Two Lifetime Memberships to American Fallen Warrior Memorial
	8 event & 2 VIP cocktail reception tickets, Table banner, 3 Star page logo in event program, premier seating, prime logo placement on all signage, social media, and scrolling screens
	8 event tickets, 2 VIP cocktail reception tickets, Table banner, logo in event program and on the scrolling screens.
	8 event tickets, Table banner, logo in event program

Your sponsorship will go toward helping us do the following:

Develop the Virtual Memorial and Museum prototype:

The online virtual reality technologies will enable the AFWMF museum to immerse audiences into the stories of fallen heroes, presenting an intimate perspective on their daily lives and their challenges on the battlefield, and ultimately allowing the user to better understand their patriotism. Each soldier's individual story will be interconnected to a larger and more encompassing educational experience, that will focus on how each mission served was important to the overall protection of the country.

Marketing Feasibility Assessment:

Before we begin to raise funds for our memorial, we must assess the amount of support and leadership we can expect from the Kansas City Community. This generous donation pays for the development of a survey, coordination of face to face interviews and analysis of the information from 75 of Kansas City's biggest companies and generous philanthropists to establish their commitment to our project.

Fallen Warrior Luncheon Logistical Support:

This gift will help defray the cost of flowers, invitation printing and mailing, audio visual equipment, a photographer and signage so more of the funds raised may go toward operational costs.

Reception with the Speaker:

At scheduled time we will host a private reception with the guest speaker for donors wishing to get to know the speaker and the program better.

Individual Seats for the dinner are \$75 each (Early registration discount is \$65 until 15 AUG)

Purchase a Table at the Fallen Warrior luncheon: \$650 (Early registration discount is \$500 until 15 AUG)

Individual and Corporate sponsors may purchase a table of 10 seats (normally \$75 per seat). 2 seats will be for a veteran and a gold star family member, 8 seats for the sponsor. The purchaser may invite anyone to attend and occupy the 8 seats. Each sponsor will have signage at their table and be recognized on our website and event signage.

Donate a seat for a wounded warrior or active duty service member or a Goldstar family member who may not otherwise be able to attend. \$65



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Lieutenant General David R. Hogg

Lieutenant General **David Richard Hogg** (born December 1, 1958) is a retired United States Army officer. He served as a United States Military Representative to the NATO Military Committee(USMILREP). Prior to the assignment, General Hogg served as the Commanding General of United States Army Africa (USARAF) from June 10, 2010 to August 3, 2012.

In a previous assignment, Hogg was the senior U.S. Army officer in Italy and commanded the Army component to United States Africa Command (USAFRICOM).

Hogg was commissioned as an Armor Officer after graduating from the United States Military Academy. His assignments include:

- Tank platoon leader and executive officer, C Company, 2-63 Armor, 1st Infantry Division, Fort Riley, Kansas;
- Delta Tank and HHC Commander in 5-77 Armor, 8th Infantry Division, Mannheim, Germany;
- Company/Team Observer-Controller at the National Training Center, Fort Irwin, California;
- Battalion Commander, 2-37 Armor (Iron Dukes), 1st Armored Division, Friedberg, Germany;
- Commander, 2nd Brigade Combat Team (Warhorse), 4th Infantry Division, Fort Hood, Texas (OIF 1);
- Commander, Operations Group, Fort Irwin, California; Assistant Division Commander-Support, 1st Armored Division, Baumholder, Germany;
- Commanding General, 7th U.S. Army, Joint Multinational Training Command (JMTC).

Hogg was previously the Deputy Commanding General, Combined Security Transition Command – Afghanistan.

Hogg is a graduate of the Armor Officer Basic and Advanced Courses, Airborne and Ranger Schools, Combined Arms and Services Staff School, US Army Command and General Staff College, School of Advanced Strategic Arts program, and United States Army War College. He holds a master's degree in Military Arts and Science and in National Security Strategy.

Awards[[edit](#)]

Hogg's awards include the Legion of Merit, Bronze Star Medal with "V" device, Defense Meritorious Service Medal and Army Meritorious Service Medal, Kosovo Campaign Medal, NATO Medal, and Combat Action Badge. Unit awards include the Valorous Unit Award, Joint Meritorious Unit award, and the Army Superior Unit award. Hogg was awarded the Defense Distinguished Service Medal by General Philip Breedlove at his retirement ceremony on September 15, 2015.

Information above from Wikipedia

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